

BYSC LOWCOUNTRY REGATTA

SPONSORSHIP



FRI. JUNE 25 – SUN. JUNE 27, 2021

Fri. 6:00 pm – Commodore's Reception. **Sat.** 9:00 -11:00 am REGISTRATION; 12:30 pm 1st Race Warning; 6:00 pm Reception & LOWCOUNTRY BOIL – Music by the Band, Brother Tonic.

Sun. 10:30 am - 1st Race Warning; 3:30 pm – Awards Ceremony

(Race Location: Three courses on the Beaufort River near BYSC)

* BYSC's largest regatta of the year. * Commodore's Reception, Lowcountry Boil and live music offer time for camaraderie and relaxation * Regional notoriety for excellent racing, entertainment, social activity, and welcoming hospitality. * Three racecourses on the Beaufort River for adult and junior sailors. * Participants and their families from the South Atlantic region and Beaufort area stay in local lodging and contribute to our economy. * This highly competitive Regatta is not to be missed!

Please review the opportunities shown below and thank you for your consideration.

Sponsorship: \$1000 Gold Sponsorship (Limit 3) Includes recognition at the Commodore's reception, signage in prominent locations, recognition on all BYSC social media with link to your business @ www.byscnet.com/sailing/racing/lcr, four (4) tickets to the Lowcountry Boil and four (4) LCR-logo shirts.

(BYSC Lowcountry Regatta 2021)

- Sponsorship: \$1000.00 Lowcountry Boil Sponsor** (Limit 1) Includes recognition and opportunity to speak at the LC Boil reception, signage in prominent location during the Regatta, recognition on all BYSC social media with link to your business @, www.byscnet.com/sailing/racing/lcr, four (4) tickets to the Lowcountry Boil and four (4) LCR-logo shirts.

- Sponsorship: \$750 Racecourse Sponsorship** (Limit 3) Invitation to attend pre-race meeting, signage on the BYSC outer Dock, as well as in a prominent location during the Regatta and recognition on all BYSC social media with link to your business @, www.byscnet.com/sailing/racing/lcr, two (2) tickets to the Lowcountry Boil and two (2) LCR-logo shirts.

- Sponsorship: \$500.00 Bronze Sponsorship** (Unlimited) Bronze sponsors will have signage in a prominent location during the Regatta and recognition on all BYSC social media with link to your business @, www.byscnet.com/sailing/racing/lcr, two (2) tickets to the Lowcountry Boil and two (2) LCR-logo shirts.

- Sponsorship: \$_____ BYSC Member Sponsor** (Unlimited – Contribution is at Member discretion) Member sponsors will have recognition on all BYSC social media with name listing @ www.byscnet.com/sailing/racing/lcr, and on a scrolling presentation in the Sponsors Tent.

Sponsor: _____ Point of Contact: _____

Email: _____ Phone Number: _____

Website: _____ Logo: Please email high quality logo to ratkinscre@gmail.com.

Deadline for Sponsorship Applications will be June 14, 2021. Coordinator for Sponsors:
Randy Atkins, Vice-Commodore, BYSC ratkinscre@gmail.com or [703-307-4230](tel:703-307-4230)

Proceeds benefit:
Beaufort Community Sailing & Boating, a 501c3 not-for-profit entity.
www.bysc@islc.net

BYSC Lowcountry Regatta
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